

## Top 10 CSR Activities

Today, Corporate Social Responsibility (CSR) has become an integral part of companies. CSR activities are various initiatives taken up by the companies to give back to the society that helped them reach the stage they are in. There are myriad CSR activities conducted by corporates, here are the top ten:

1. **Adopt a school in a village:** Due to the inherent lack of quality primary education in the rural areas, the company could adopt a school in a village and employ qualified teachers with high backgrounds in their subjects. They can also provide for good sanitation, uniforms for the students, sufficient stationary and opportunities for extra-curricular activities.
2. **Provide computers and free training for students in rural areas:** The company can donate computers to schools in rural areas and also provide free of cost computer training to the students, so that they can learn and enhance their IT skills.
3. **Get affiliated with an NGO:** Join hands with an NGO and help them out by providing monetary funds and the likes. The employees of the company can also join the NGO on various activities it conducts for the area it is targeting.
4. **Free medical camps for the backward regions:** The company can tie-up with a prolific hospital and provide free health check-ups in rural areas. Sometimes it could be for specific medical purposes, like polio vaccination in children, cervical cancer vaccinations in women, testing for malaria/dengue/swine flu, etc.
5. **Blood Donation Camps:** Blood donation camps are one of the best ways to give back to the society, and the company can organize one and invite the general public to donate blood alongside the employees.
6. **Donation of Sports Equipment in Schools:** With the increasing awareness of fitness and athletics, and the ever growing adoration for sports in India, donating quality fitness and sports equipment would not only persuade the students to adopt a more healthy lifestyle, but also advocate the company as a health and fitness promoting institution.
7. **Adult Literacy Programmes:** This is an activity used by Tata Consultancy Services. India has so many able adults who are unemployed because they are illiterate and haven't received proper education, so this is an initiative that can increase the employment rate of the country and bring down the poverty levels.
8. **International Scholarships for students from backward regions:** For students of brilliant academic caliber but no means to fulfill their potential abroad, the company can provide to fund for the student's tuition fee, accommodation fee and day to day living expenses, thereby providing deserving people with an opportunity they would have otherwise been devoid of.

9. Food Camp: The Company can invite the general public to donate as much as food as they want to, in a food camp, which will later be given to, say an orphanage or distributed in a village.

10. Donation to Orphanage: The employees can donate handsome amount of money, new clothes, toys etc to an orphanage. They can also be required to visit the orphanages and spend quality time with the children there periodically, like say once a month.